

Large Cooking Appliances in Colombia

Market Direction | 2022-12-07 | 38 pages | Euromonitor

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Report description:

2022 was another year of positive for volume and value sales of large cooking appliances as the category's decade-long streak of positive sales growth continued. Much of the sales growth recorded in large cooking appliances during the year was due to rising demand in core categories such as built-in hobs and cookers and this is undoubtedly linked to growth in Colombia's real estate market. Indeed, at 17.7%, growth in the real estate market in 2022 was 3.5 times higher than Colombia's overall GDP...

Euromonitor International's Large Cooking Appliances in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Sales growth in large cooking appliances driven by buoyant real estate market

The popularity of open plan kitchens continues to rise among the Colombian population

Demand for ovens continues to decrease as consumers turn to small appliances instead

PROSPECTS AND OPPORTUNITIES

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