

Large Cooking Appliances in Argentina

Market Direction | 2022-12-07 | 40 pages | Euromonitor

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Report description:

Volume sales of large cooking appliances declined during 2022 and this should be seen mainly as a reaction to the very high sales growth recorded in the category during 2021. After registering a phenomenal performance in 2021 as huge numbers of consumers invested in new large cooking appliances, 2022 saw sales in the category fall as it proved too much to our set for the category to replicate the very high sales register during the previous year. The very strong growth registered in the category...

Euromonitor International's Large Cooking Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Internal migration provides a welcome boost to category sales

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