

Juice in Ireland

Market Direction | 2022-12-13 | 32 pages | Euromonitor

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Report description:

Volume demand for juice through the off-trade channel is predicted to remain stable in 2022, while value sales are set to continue to record strong positive growth due to price increases. 100% juice is expected to continue to benefit from the health and wellness trend in 2022, while the lack of innovation in and the negative perception of nectars is set to lead to another year of off-trade volume decline. Indeed, there is a switch being seen to fresh juices from ambient juices. The perception of...

Euromonitor International's Juice in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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