

Juice in Costa Rica

Market Direction | 2022-12-12 | 26 pages | Euromonitor

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Report description:

Juice is expected to register healthy current retail value growth, though retail volume growth is expected to be more moderate, as inflation takes hold. The war in Ukraine is pushing up global fuel prices and impacting retail prices. On the other hand, volume growth is expected to be in the double-digits through on-trade channels, as society fully opens up post pandemic lockdowns.

Euromonitor International's Juice in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Retail volume growth muted, but foodservice sees significant volume growth

Florida Bebidas maintains lead, while Dos Pinos launches health and wellness offerings

Increased price sensitivity sees private label gain value share

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Consumer increasingly look for clean labels

Opportunity for growth of functional, fortified juices.

Lunch box friendly juice cartons in demand

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