

Juice in Bosnia and Herzegovina

Market Direction | 2022-12-09 | 26 pages | Euromonitor

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Report description:

Given its longstanding presence, juice is a highly saturated product area in Bosnia and Herzegovina. In retail, volume sales of juices have picked up in 2022 despite higher unit prices caused by rising inflation which accelerated in early 2022. Demand has risen in all main categories including juice drinks, nectars and 100% juice demonstrating a growing interest in the category at large. This can be attributed to the growing health and wellness trend, which has become more prevalent in wake of t...

Euromonitor International's Juice in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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