

Juice in Algeria

Market Direction | 2022-12-07 | 25 pages | Euromonitor

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Report description:

Juice in Algeria continued to register healthy retail value growth in 2022; however, most of this growth was driven by price rises, therefore volume growth was far more moderate in the year. All the same, total volume sales growth rates in 2021 and 2022 have been higher than before the onset of the COVID-19 crisis, with juice registering a decline in total volume sales in 2020.

Euromonitor International's Juice in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Higher total volume growth than before pandemic

On-trade channel continues its recovery in 2022

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