

Hot Drinks in Serbia

Market Direction | 2022-12-15 | 31 pages | Euromonitor

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Report description:

Rising coffee and tea prices are negatively impacting volume sales of hot drinks in Serbia in 2022. The off-trade channel faces competition from the on-trade as Serbians return to their pre-COVID-19 lifestyles and visit on-trade establishments more frequently. Urbanisation and busy lifestyles are resulting in increased demand for fast, convenient and easy-to-prepare hot drinks, including instant coffee, coffee pods and coffee mixes. Growing health consciousness in the country, meanwhile, is boos...

Euromonitor International's Hot Drinks in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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Fresh ground coffee retail decline as consumers switch to convenient instant and foodservice coffee
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