

Hot Drinks in North Macedonia

Market Direction | 2022-12-15 | 33 pages | Euromonitor

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Report description:

Hot drinks will witness strong double-digit retail value growth in North Macedonia in 2022 driven by the major increases in the two largest product categories: standard fresh ground coffee and tea. Retail value sales are increasing at a much faster rate than retail volume sales due to rising prices caused by the significant inflation rate and increasing transport, raw materials, energy, and manufacturing costs. In contrast, retail volume growth will be moderate in 2022 after a static year in 2021.

Euromonitor International's Hot Drinks in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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