

## **Hot Drinks in New Zealand**

Market Direction | 2022-12-08 | 39 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic may have faded from public consciousness over 2022, but the changes to the lifestyles of New Zealanders during the crisis have largely remained. New Zealanders are only slowly returning to their official places of employment, with many still home working or hybrid working, which is contributing to the continued consumption of hot drinks at home. Retail sales of fresh coffee are set to perform especially well in 2022, as New Zealanders make the most of the coffee machines th...

Euromonitor International's Hot Drinks in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Hot Drinks in New Zealand  
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### List Of Contents And Tables

#### HOT DRINKS IN NEW ZEALAND

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 3 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 4 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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##### SOURCES

Summary 1 Research Sources

#### COFFEE IN NEW ZEALAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

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New Zealanders working from home invest in coffee machines, fuelling strong growth in fresh coffee

New Zealanders still lacking a coffee machine embrace instant coffee, particularly mixes

Foodservice sales rebound as consumers flock to cafes, although recovery is not complete

#### PROSPECTS AND OPPORTUNITIES

Foodservice consumption of coffee set to lag pre-pandemic levels as consumers continue to work from home

The longer New Zealanders continue to work from home, the greater the likelihood they will switch to fresh coffee

Unit price of coffee to increase due to both premiumisation and inflation

#### CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2017-2022

Table 27 Retail Sales of Coffee by Category: Value 2017-2022

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Table 29 Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 30 Retail Sales of Fresh Coffee by Regular vs Decaffeinated: % Volume 2017-2022

Table 31 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022

Table 32 NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 33 LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 34 Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 35 □Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 36 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 37 □Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

Table 38 □Forecast Retail Sales of Fresh Coffee by Regular vs Decaffeinated: % Volume 2022-2027

#### TEA IN NEW ZEALAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Bored with black tea, New Zealanders gravitate towards other types of tea

Pandemic-driven move to fruit/herbal tea

Foodservice consumption of tea partially recovers, as New Zealand reopens

#### PROSPECTS AND OPPORTUNITIES

Return to work leads to missed consumption occasions for tea

Tea consumption to shift from black tea to fruit/herbal tea

Opportunities for premiumisation offered by both instant tea and fruit/herbal tea

#### CATEGORY DATA

Table 39 Retail Sales of Tea by Category: Volume 2017-2022

Table 40 Retail Sales of Tea by Category: Value 2017-2022

Table 41 Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 42 Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 43 NBO Company Shares of Tea: % Retail Value 2018-2022

Table 44 LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 45 Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 46 Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 47 Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 48 □Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

#### OTHER HOT DRINKS IN NEW ZEALAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Other hot drinks continues to grow as New Zealanders spend more time at home

More adult-focused flavours a source of premiumisation for other hot drinks

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Foodservice sales return to growth as New Zealand reopens

#### PROSPECTS AND OPPORTUNITIES

New Zealand's falling growth rate to soften demand for malt-based hot drinks

New Zealand's appetite for chocolate decadence will fuel value growth

Foodservice sales will continue to recover as New Zealand socialises again

#### CATEGORY DATA

Table 49 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 50 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 51 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 52 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 54 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 57 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 58 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

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