

Hot Drinks in Lebanon

Market Direction | 2022-12-15 | 33 pages | Euromonitor

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Report description:

During 2022, the economic crisis continued to put huge pressure on demand for hot drinks in the on-trade, while many consumers have shifted to the cheapest options in the off-trade. While many people regard coffee and tea as essential beverages, demand has still come under immense pressure due to falling purchase power. At the same time, more affluent urban consumers who have been relatively unaffected by the crisis increasingly demand sophisticated, high-quality hot drinks.

Euromonitor International's Hot Drinks in Lebanon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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