

Hot Drinks in Laos

Market Direction | 2022-12-15 | 32 pages | Euromonitor

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Report description:

In 2022, hot drinks is recovering well from the impact of the COVID-19 pandemic, with the health and wellness trend driving growth for tea and other hot drinks. Since the pandemic, the health and wellness trend accelerated with many consumers taking greater care of their health. Coffee remains popular, with instant coffee benefiting as urban lifestyles become more hectic. Fresh ground coffee dominates, however, thanks to Laos' abundant coffee bean supply and increasingly sophisticated young cons...

Euromonitor International's Hot Drinks in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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