

Hot Drinks in Iraq

Market Direction | 2022-12-15 | 33 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

The biggest influences on sales of hot drink in 2022 were high inflation and the devaluation of the dinar. While consumption in the most popular category of tea was not hugely affected as tea is still affordable for most, steep unit price rises undermined demand for coffee, especially in the on-trade. Suppliers have been striving to maintain price stability whilst investing in better distribution. A recovery in demand for coffee is expected due to population growth and spreading affluence.

Euromonitor International's Hot Drinks in Iraq report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hot Drinks in Iraq
Euromonitor International
December 2022

List Of Contents And Tables

HOT DRINKS IN IRAQ

EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for hot drinks?

Market Data

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 3 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 4 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 13 Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 14 Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 15 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 17 Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 18 Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 19 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 21 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 23 Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 24 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

COFFEE

2022 Developments

Prospects and Opportunities

Category Data

Table 25 Retail Sales of Coffee by Category: Volume 2017-2022

Table 26 Retail Sales of Coffee by Category: Value 2017-2022

Table 27 Retail Sales of Coffee by Category: % Volume Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 28 ☐Retail Sales of Coffee by Category: % Value Growth 2017-2022

Table 29 ☐NBO Company Shares of Coffee: % Retail Value 2018-2022

Table 30 ☐LBN Brand Shares of Coffee: % Retail Value 2019-2022

Table 31 ☐Forecast Retail Sales of Coffee by Category: Volume 2022-2027

Table 32 ☐Forecast Retail Sales of Coffee by Category: Value 2022-2027

Table 33 ☐Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027

Table 34 ☐Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

TEA

Table 35 ☐Retail Sales of Tea by Category: Volume 2017-2022

Table 36 ☐Retail Sales of Tea by Category: Value 2017-2022

Table 37 ☐Retail Sales of Tea by Category: % Volume Growth 2017-2022

Table 38 ☐Retail Sales of Tea by Category: % Value Growth 2017-2022

Table 39 ☐NBO Company Shares of Tea: % Retail Value 2018-2022

Table 40 ☐LBN Brand Shares of Tea: % Retail Value 2019-2022

Table 41 ☐Forecast Retail Sales of Tea by Category: Volume 2022-2027

Table 42 ☐Forecast Retail Sales of Tea by Category: Value 2022-2027

Table 43 ☐Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027

Table 44 ☐Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

OTHER HOT DRINKS

Table 45 ☐Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 46 ☐Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 47 ☐Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 48 ☐Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 49 ☐NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 50 ☐LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 51 ☐Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 52 ☐Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 53 ☐Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 54 ☐Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

Hot Drinks in Iraq

Market Direction | 2022-12-15 | 33 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com