

Hot Drinks in Guatemala

Market Direction | 2022-12-08 | 31 pages | Euromonitor

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Report description:

Guatemalans remain keen consumers of hot drinks, especially coffee, which is enjoyed by consumers of all income levels in variety of different formats and price ranges. Tea has seen growth in recent years, with consumers increasingly interested in speciality teas, which is positively impacting value growth in the category. The industry faced supply challenges in 2021 and 2022, resulting in price increases as supply chains have significantly increased costs, as well as stockouts as lead times and...

Euromonitor International's Hot Drinks in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Coffee pods' dynamism continues in 2022

Freeze-dried coffee expands its presence in modern grocery outlets

Nestle invests to maintain its position, whilst established coffee shops increase their participation in the market

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