

Hot Drinks in Ecuador

Market Direction | 2022-12-08 | 32 pages | Euromonitor

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Report description:

The hot drinks industry in Ecuador performed well during the initial stage of the COVID-19 pandemic as consumers spent more time at home, plus some hot beverages were consumed preventively or to ease symptoms of the virus. Thanks to the advanced vaccination plan in the country during 2021, the effects of COVID-19 were greatly reduced at the beginning of 2022, then the rest of the year was quite stable after the impact of the Omicron variant during the first quarter.

Euromonitor International's Hot Drinks in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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