

Hot Drinks in Denmark

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Report description:

As life resumed a greater degree of normality after the height of the COVID-19 pandemic in 2020 and 2021, the market adjusted to pre-pandemic consumption patterns in 2022. As a result, off-trade volume growth of hot drinks was lower than during the pandemic, while on-trade sales experienced a strong increase as consumers returned to consuming hot drinks in consumer foodservice outlets and at their workplaces.

Euromonitor International's Hot Drinks in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slight slowdown in retail e-commerce as consumers return to shopping in store

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