

Hot Drinks in Brazil

Market Direction | 2022-12-09 | 36 pages | Euromonitor

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Report description:

Hot drinks in Brazil is experiencing a challenging year in 2022, mainly due to the rising cost of living and higher inflation, which is leading to increasing prices while consumers' incomes are under pressure. This scenario is forcing Brazilians to be more rational in their purchasing decisions, by changing priorities or reducing volumes. For instance, retail volume sales of coffee are declining in 2022 for the first time over the review period, driven by the dominant fresh coffee, while current...

Euromonitor International's Hot Drinks in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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