

Hot Drinks in Austria

Market Direction | 2022-12-07 | 36 pages | Euromonitor

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Report description:

In 2022, hot drinks is set to record steady retail volume and current retail value growth, albeit at a much more moderate rate when compared with the double-digit growth levels of 2021. Growth in 2022 is mainly driven by increased demand for coffee products, sold through retail and on-trade channels. Following the outbreak of COVID-19 in the country, hot drinks in 2022 has seen positive results from an in-between state, with the country returning to normality. For example, many consumers are spe...

Euromonitor International's Hot Drinks in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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COFFEE IN AUSTRIA

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Fairtrade and organic choices boost current retail value growth

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