

## **Home Laundry Appliances in Sweden**

Market Direction | 2022-12-14 | 38 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Since Russia's invasion of Ukraine in early 2022 energy prices have been soaring across Europe and including in Sweden. This added weight to growing concerns about conserving energy, with it no longer just hurting the environment but also people's pockets. As such, there was a growing preference for energy and cost-efficient automatic dryers in 2022, with heat pump automatic dryers increasing in popularity for this reason. This preference for energy efficient automatic dryers was reflected in th...

Euromonitor International's Home Laundry Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Laundry Appliances in Sweden  
Euromonitor International  
December 2022

List Of Contents And Tables

### **HOME LAUNDRY APPLIANCES IN SWEDEN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Energy efficiency rises to the fore as electricity prices increase

Space saving solutions find favour

Competitive landscape sees little change

#### **PROSPECTS AND OPPORTUNITIES**

Economic challenges likely to limit growth opportunities

Polarisation expected as consumer demands vary

Convenience is king as consumers look for help with their chores

#### **CATEGORY DATA**

Table 1 Sales of Home Laundry Appliances by Category: Volume 2017-2022

Table 2 Sales of Home Laundry Appliances by Category: Value 2017-2022

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2017-2022

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022

Table 10 □LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022

Table 11 □Distribution of Home Laundry Appliances by Format: % Volume 2017-2022

Table 12 □Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027

Table 13 □Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027

Table 14 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027

Table 15 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

### **CONSUMER APPLIANCES IN SWEDEN**

#### **EXECUTIVE SUMMARY**

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### **MARKET INDICATORS**

Table 16 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 17 Replacement Cycles of Consumer Appliances by Category 2018-2023

#### **MARKET DATA**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 18	Sales of Consumer Appliances by Category: Volume 2017-2022
Table 19	Sales of Consumer Appliances by Category: Value 2017-2022
Table 20	Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 21	Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 22	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 23	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 24	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 25	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 26	□Sales of Small Appliances by Category: Volume 2017-2022
Table 27	□Sales of Small Appliances by Category: Value 2017-2022
Table 28	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 29	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 30	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 31	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 32	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 33	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 34	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 35	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 36	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 37	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 38	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 39	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 42	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 43	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 44	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 46	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 47	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Home Laundry Appliances in Sweden

Market Direction | 2022-12-14 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com