

Home Laundry Appliances in Sweden

Market Direction | 2022-12-14 | 38 pages | Euromonitor

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Report description:

Since Russia's invasion of Ukraine in early 2022 energy prices have been soaring across Europe and including in Sweden. This added weight to growing concerns about conserving energy, with it no longer just hurting the environment but also people's pockets. As such, there was a growing preference for energy and cost-efficient automatic dryers in 2022, with heat pump automatic dryers increasing in popularity for this reason. This preference for energy efficient automatic dryers was reflected in th...

Euromonitor International's Home Laundry Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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