

Home Laundry Appliances in Morocco

Market Direction | 2022-12-08 | 38 pages | Euromonitor

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Report description:

Sales of home laundry appliances were severely affected by the impact of COVID-19 in 2020. The pandemic created logistical challenges, led to widespread store closures for several months of the year, and greatly reduced the purchasing power of most consumers. Home laundry appliances did however see a partial recovery in 2021, and is anticipated to see a fuller recovery in 2022. This is mainly due to signs of improvement in the economy which means that some people feel more comfortable about making...

Euromonitor International's Home Laundry Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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