

Home Laundry Appliances in Indonesia

Market Direction | 2022-12-05 | 39 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The laundromat industry has been mushrooming in many cities in Indonesia throughout the review period, as consumers can have their clothes washed and dried at very affordable prices. This trend served as a threat to the performance of home laundry appliances in 2022, with consumers appreciating the value and convenience of these services, thereby reducing their incentive to purchase their own home laundry appliances. Aside from the laundry industry, another obstacle to the growth of home laundry...

Euromonitor International's Home Laundry Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Laundry Appliances in Indonesia
Euromonitor International
December 2022

List Of Contents And Tables

HOME LAUNDRY APPLIANCES IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Automatic washing machines continues to see strong growth despite obstacles

Smart appliances capture the imagination of wealthier consumers while new product development helps drive growth

Sharp's lead comes under pressure as demand shifts to automatic washing machines

PROSPECTS AND OPPORTUNITIES

Hand washing and laundromats will likely remain a significant obstacle to growth

Brands likely to focus on the efficacy and energy saving features of their products as they look to increase market penetration

Demand set to continue shifting towards automatic washing machines

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2017-2022

Table 2 Sales of Home Laundry Appliances by Category: Value 2017-2022

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2017-2022

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022

Table 10 □LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022

Table 11 □Distribution of Home Laundry Appliances by Format: % Volume 2017-2022

Table 12 □Production of Home Laundry Appliances: Total Volume 2017-2022

Table 13 □Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027

Table 14 □Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027

Table 15 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027

Table 16 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN INDONESIA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 18 Replacement Cycles of Consumer Appliances by Category 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

MARKET DATA

Table 19 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 20 Sales of Consumer Appliances by Category: Value 2017-2022

Table 21 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 22 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 25 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 26 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 27 □Sales of Small Appliances by Category: Volume 2017-2022

Table 28 □Sales of Small Appliances by Category: Value 2017-2022

Table 29 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 30 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 31 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 32 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 33 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 34 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 35 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 36 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 37 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 38 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 39 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 40 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 43 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 45 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 46 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 47 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Laundry Appliances in Indonesia

Market Direction | 2022-12-05 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com