

Home Laundry Appliances in Hungary

Market Direction | 2022-12-13 | 40 pages | Euromonitor

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Report description:

Volume sales of automatic washing machines in Hungary are set to contract for a third consecutive year in 2022. The declining trend is mainly explained by the fact that a government programme that had offered generous subsidies to consumers who replaced older appliances of this type with more energy efficient models came to an end in 2020. Because so many Hungarian households availed of the programme when it was running, the scope for replacement purchases in this category has since been greatly...

Euromonitor International's Home Laundry Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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