

Home Laundry Appliances in France

Market Direction | 2022-12-05 | 42 pages | Euromonitor

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Report description:

Innovation is driving competition in home laundry appliances, as players vie to attract consumers' attention during the period of normalisation. For example, Grundig (Arcelik AS) was nominated for the innovation grand prize at the 2022 Paris Fair and won the Jury's Favourite award. The winning invention was with the launch of the FiberCatcher washing machine. Equipped with what is promoted as "the world's first integrated synthetic microfiber filter", the FiberCatcher washing machines are said t...

Euromonitor International's Home Laundry Appliances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Home Laundry Appliances in France
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List Of Contents And Tables

HOME LAUNDRY APPLIANCES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Grundig wins Paris Fair Jury's Favourite award thanks to eco-friendly FiberCatcher technology

Whirlpool further improves its silent range and stimulates sales with cashback voucher offers

Sales start to head back to a level of normalisation, albeit seeing an organic slump after the spike

PROSPECTS AND OPPORTUNITIES

Low penetration rate of dryers leaves further room for growth

Whirlpool offers premium services for premium products

"Phygital" trends and omnichannel strategies seen across various appliances categories

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2017-2022

Table 2 Sales of Home Laundry Appliances by Category: Value 2017-2022

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2017-2022

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2017-2022

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2017-2022

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2018-2022

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2018-2022

Table 10 □LBN Brand Shares of Home Laundry Appliances: % Volume 2019-2022

Table 11 □Distribution of Home Laundry Appliances by Format: % Volume 2017-2022

Table 12 □Production of Home Laundry Appliances: Total Volume 2017-2022

Table 13 □Forecast Sales of Home Laundry Appliances by Category: Volume 2022-2027

Table 14 □Forecast Sales of Home Laundry Appliances by Category: Value 2022-2027

Table 15 □Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2022-2027

Table 16 □Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN FRANCE

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 18 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 19 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 20 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

MARKET DATA

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Table 21	Sales of Consumer Appliances by Category: Volume 2017-2022
Table 22	Sales of Consumer Appliances by Category: Value 2017-2022
Table 23	Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 24	Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 25	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 26	□Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 27	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 28	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 29	□Sales of Small Appliances by Category: Volume 2017-2022
Table 30	□Sales of Small Appliances by Category: Value 2017-2022
Table 31	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 32	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 33	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 34	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 35	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 36	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 37	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 38	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 39	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 40	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 41	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 42	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 43	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 44	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 45	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 46	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 47	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 48	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 49	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 50	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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