

Home Laundry Appliances in Egypt

Market Direction | 2022-12-13 | 40 pages | Euromonitor

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Report description:

The retailing prices of automatic washing machines increased by more than 18% in 2022 due to the local currency devaluation, supply chain crisis, and increasing costs of imported parts. The latter typically represents 30-50% of the components in the locally manufactured automatic washing machines, though the proportion varies a lot according to the features included in the automatic washing machine. These price hikes, along with reduced supply (due to CBE legislation causing delays in the import...

Euromonitor International's Home Laundry Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Semi-automatic washing machines are continuing to show positive volume growth

LG retains top positions and benefits from its domination of connected automatic washing machines

PROSPECTS AND OPPORTUNITIES

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