

Fruits in the United Kingdom

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

The easing of COVID-19 lockdown restrictions in 2021 encouraged consumers to spend more time outside the home, returning to work and school, and gradually socialising more in person, consequently having fewer consumption occasions at home than in 2020. This switched sales of fruits back from retail to the foodservice and institutional channels. This trend is expected to be maintained in 2022, as the year has been unaffected by lockdown restrictions. As a result, retail volume sales are projected...

Euromonitor International's Fruits in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fruits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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