

Fruits in the United Kingdom

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

The easing of COVID-19 lockdown restrictions in 2021 encouraged consumers to spend more time outside the home, returning to work and school, and gradually socialising more in person, consequently having fewer consumption occasions at home than in 2020. This switched sales of fruits back from retail to the foodservice and institutional channels. This trend is expected to be maintained in 2022, as the year has been unaffected by lockdown restrictions. As a result, retail volume sales are projected...

Euromonitor International's Fruits in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fruits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Fruits in the United Kingdom
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List Of Contents And Tables

FRUITS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail volume sales decline as out of home mobility recovers

Global supply chain disruptions lead to strong price increases

PROSPECTS AND OPPORTUNITIES

Total volume sales projected to grow as the category offers versatility and high nutritional value

Retailers will continue to invest in sustainability

Summary 1 Major Processors of Fruits 2022

CATEGORY DATA

Table 1 Total Sales of Fruits by Category: Total Volume 2017-2022

Table 2 Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Fruits by Category: Volume 2017-2022

Table 4 Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Fruits by Category: Value 2017-2022

Table 6 Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

FRESH FOOD IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

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Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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