

Fruits in Spain

Market Direction | 2022-12-15 | 22 pages | Euromonitor

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Report description:

Product areas such as strawberries and cranberries/blueberries are posting positive volume growth in 2022, driven by increased driven by increased on-the-go consumption and year-round availability on distributors' shelves, among other factors. In terms of sheer variety, blueberries stands out and is driving overall growth of cranberries/blueberries in 2022. While cranberries has only negligible presence in Spain thanks to low product awareness, blueberries is enjoying double-digit volume growth...

Euromonitor International's Fruits in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fruits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Overall demand supported by health and wellness trends while grapes appeal through convenience and nutritional value

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