

Fruits in France

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

Following the disastrous production of fruits in 2021, due to freezing weather, which ruined a large part of the harvest, the fruits category is set to return to total volume growth in 2022, although certain categories are still expected to underperform. France experienced higher than average temperatures throughout most of the year, as well as a drought during the summer, which led to increased production of certain types of fruits, such as strawberries and apples, due to the quicker than expected...

Euromonitor International's Fruits in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fruits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Fruits in France
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List Of Contents And Tables

FRUITS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Extreme weather conditions improve harvests and bring down unit prices of some fruits in 2022

Organic fruits sold through traditional distribution channels are suffering the most in light of rising living costs

PROSPECTS AND OPPORTUNITIES

Health trend and shift from treatment to prevention will maintain strong demand for fresh fruits

Fresh fruits faces competition from vitamins and functional products

Summary 1 Major Processors of Fruits 2022

CATEGORY DATA

Table 1 Total Sales of Fruits by Category: Total Volume 2017-2022

Table 2 Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Fruits by Category: Volume 2017-2022

Table 4 Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Fruits by Category: Value 2017-2022

Table 6 Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

FRESH FOOD IN FRANCE

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

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Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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