

Fresh Food in France

Market Direction | 2022-12-07 | 71 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Fresh food in France is set to see strong retail current value growth in 2022, despite the expectation of retail volume declines across almost all categories. These rises have mainly been caused by rising energy prices, supply chain disruptions, increasing feed prices for animals, higher transportation costs, labour shortages and rising labour wages and, importantly, by extreme temperatures throughout 2022, including a drought during the summer. Faced with a wide range of challenges, local produ...

Euromonitor International's Fresh Food in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Fresh Food in France
Euromonitor International
December 2022

List Of Contents And Tables

FRESH FOOD IN FRANCE

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 10 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 11 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 12 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 13 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 14 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

MEAT IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Beef producers struggle to stay afloat amidst soaring production costs and labour shortages

The French poultry sector remains on the verge of crisis, despite being a popular protein source in France

PROSPECTS AND OPPORTUNITIES

The consumption of meat in France is set to remain relatively stable

Fresh meat will face less of a challenge from meat substitutes than initially expected

Summary 2 Major Processors of Meat 2022

CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2017-2022

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2017-2022

Table 17 Retail Sales of Meat by Category: Volume 2017-2022

Table 18 Retail Sales of Meat by Category: % Volume Growth 2017-2022

Table 19 Retail Sales of Meat by Category: Value 2017-2022

Table 20 Retail Sales of Meat by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2017-2022

Table 22 Forecast Sales of Meat by Category: Total Volume 2022-2027

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Meat by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Meat by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Meat by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Meat by Category: % Value Growth 2022-2027

FISH AND SEAFOOD IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Production difficulties and inflationary pressures lead to rocketing prices, decreasing retail volume sales

The lifting of COVID-19 restrictions leads to a strong rebound for foodservice at the expense of retail

PROSPECTS AND OPPORTUNITIES

Fish substitutes and frozen and canned fish and seafood likely to challenge fresh fish and seafood during the forecast period

Changing diets and health trend will maintain stable total volume demand for fish and seafood despite retail volume decline

Summary 3 Major Processors of Fish and Seafood 2022

CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2017-2022

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2017-2022

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2017-2022

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2017-2022

Table 32 Retail Sales of Fish and Seafood by Category: Value 2017-2022

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2017-2022

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2017-2022

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2022-2027

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2022-2027

Table 37 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2022-2027

Table 38 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2022-2027

Table 39 □Forecast Retail Sales of Fish and Seafood by Category: Value 2022-2027

Table 40 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2022-2027

PULSES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pulses maintains higher total volume sales compared with pre-pandemic

Health, wellness and sustainability trends drive strong sales of pulses

PROSPECTS AND OPPORTUNITIES

The versatility and lower prices of pulses set to help drive solid growth during the forecast period

Fresh pulses likely to face a challenge from processed and packaged pulses

Summary 4 Major Processors of Pulses 2022

CATEGORY DATA

Table 41 Total Sales of Pulses by Category: Total Volume 2017-2022

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2017-2022

Table 43 Retail Sales of Pulses by Category: Volume 2017-2022

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2017-2022

Table 45 Retail Sales of Pulses by Category: Value 2017-2022

Table 46 Retail Sales of Pulses by Category: % Value Growth 2017-2022

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2022-2027
Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2022-2027
Table 50 □Forecast Retail Sales of Pulses by Category: Volume 2022-2027
Table 51 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2022-2027
Table 52 □Forecast Retail Sales of Pulses by Category: Value 2022-2027
Table 53 □Forecast Retail Sales of Pulses by Category: % Value Growth 2022-2027

VEGETABLES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rocketing energy prices push up prices of vegetables and reduce demand
Fresh vegetables face strong competition from processed and packaged vegetables

PROSPECTS AND OPPORTUNITIES

Growing demand for local and sustainable vegetables to provide support to local farmers
A new anti-waste law is projected to trigger packaging innovation

Summary 5 Major Processors of Vegetables 2022

CATEGORY DATA

Table 54 Total Sales of Vegetables by Category: Total Volume 2017-2022
Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2017-2022
Table 56 Retail Sales of Vegetables by Category: Volume 2017-2022
Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2017-2022
Table 58 Retail Sales of Vegetables by Category: Value 2017-2022
Table 59 Retail Sales of Vegetables by Category: % Value Growth 2017-2022
Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2017-2022
Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2022-2027
Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2022-2027
Table 63 □Forecast Retail Sales of Vegetables by Category: Volume 2022-2027
Table 64 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2022-2027
Table 65 □Forecast Retail Sales of Vegetables by Category: Value 2022-2027
Table 66 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2022-2027

STARCHY ROOTS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Potatoes faces a difficult year amidst the summer drought and declining production
Versatility, widespread availability and ease of preparation maintain growing demand for starchy roots

PROSPECTS AND OPPORTUNITIES

Irreversible negative trend expected for potatoes in the short term due to production crisis
E-commerce anti-waste retailers likely to grow as consumers become increasingly concerned with the environment and their disposable incomes

Summary 6 Major Processors of Starchy Roots 2022

CATEGORY DATA

Table 67 Total Sales of Starchy Roots by Category: Total Volume 2017-2022
Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2017-2022
Table 69 Retail Sales of Starchy Roots by Category: Volume 2017-2022
Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2017-2022
Table 71 Retail Sales of Starchy Roots by Category: Value 2017-2022
Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2017-2022
Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2022-2027

Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2022-2027

Table 76 □Forecast Retail Sales of Starchy Roots by Category: Volume 2022-2027

Table 77 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2022-2027

Table 78 □Forecast Retail Sales of Starchy Roots by Category: Value 2022-2027

Table 79 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2022-2027

FRUITS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Extreme weather conditions improve harvests and bring down unit prices of some fruits in 2022

Organic fruits sold through traditional distribution channels are suffering the most in light of rising living costs

PROSPECTS AND OPPORTUNITIES

Health trend and shift from treatment to prevention will maintain strong demand for fresh fruits

Fresh fruits faces competition from vitamins and functional products

Summary 7 Major Processors of Fruits 2022

CATEGORY DATA

Table 80 Total Sales of Fruits by Category: Total Volume 2017-2022

Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 82 Retail Sales of Fruits by Category: Volume 2017-2022

Table 83 Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 84 Retail Sales of Fruits by Category: Value 2017-2022

Table 85 Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 89 □Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 90 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 91 □Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 92 □Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

NUTS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Nuts turns to retail volume decline as consumers struggle to save money

Producers innovate as they try to maintain consumer demand for nuts during shaky economic times

PROSPECTS AND OPPORTUNITIES

The availability of refill stations is expected to grow during the forecast period

Nuts is expected to perform well during the forecast period amidst the health trend and the recovery of foodservice

Summary 8 Major Processors of Nuts 2022

CATEGORY DATA

Table 93 Total Sales of Nuts by Category: Total Volume 2017-2022

Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2017-2022

Table 95 Retail Sales of Nuts by Category: Volume 2017-2022

Table 96 Retail Sales of Nuts by Category: % Volume Growth 2017-2022

Table 97 Retail Sales of Nuts by Category: Value 2017-2022

Table 98 Retail Sales of Nuts by Category: % Value Growth 2017-2022

Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2017-2022

Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2022-2027

Table 102 □Forecast Retail Sales of Nuts by Category: Volume 2022-2027

Table 103 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2022-2027

Table 104 □Forecast Retail Sales of Nuts by Category: Value 2022-2027

Table 105 □Forecast Retail Sales of Nuts by Category: % Value Growth 2022-2027

EGGS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for eggs remains resilient in 2022 amidst inflationary pressures

The onset of avian influenza significantly hurts the local production of eggs

PROSPECTS AND OPPORTUNITIES

Sales will remain stable, as eggs remain a key staple food for French consumers

Sustainability concerns will continue to strengthen the retail penetration of free-range eggs

Summary 9 Major Processors of Eggs 2022

CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2017-2022

Table 107 Total Sales of Eggs: % Total Volume Growth 2017-2022

Table 108 Retail Sales of Eggs: Volume 2017-2022

Table 109 Retail Sales of Eggs: % Volume Growth 2017-2022

Table 110 Retail Sales of Eggs: Value 2017-2022

Table 111 Retail Sales of Eggs: % Value Growth 2017-2022

Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2017-2022

Table 113 Forecast Total Sales of Eggs: Total Volume 2022-2027

Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2022-2027

Table 115 □Forecast Retail Sales of Eggs: Volume 2022-2027

Table 116 □Forecast Retail Sales of Eggs: % Volume Growth 2022-2027

Table 117 □Forecast Retail Sales of Eggs: Value 2022-2027

Table 118 □Forecast Retail Sales of Eggs: % Value Growth 2022-2027

SUGAR AND SWEETENERS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation and stockpiling keep retail value sales of sugar and sweeteners on the rise despite falling retail volume consumption

Health remains the key priority for consumers

PROSPECTS AND OPPORTUNITIES

Health and wellness trend will obstruct volume sales through different channels

Premiumisation and innovation will maintain retail value growth in the next five years

Summary 10 Major Processors of Sugar and Sweeteners 2022

CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2017-2022

Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2017-2022

Table 121 Retail Sales of Sugar and Sweeteners: Volume 2017-2022

Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2017-2022

Table 123 Retail Sales of Sugar and Sweeteners: Value 2017-2022

Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2017-2022

Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2017-2022

Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2022-2027

Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 128 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2022-2027

Table 129 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2022-2027

Table 130 □Forecast Retail Sales of Sugar and Sweeteners: Value 2022-2027

Table 131 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2022-2027

Fresh Food in France

Market Direction | 2022-12-07 | 71 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com