

Food Preparation Appliances in Norway

Market Direction | 2022-12-13 | 37 pages | Euromonitor

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Report description:

All food preparation appliances in Norway experienced strong retail volume sales declines during 2022. This performance was heavily influenced by the strong spikes in retail volume sales in 2020 and 2021, as the Coronavirus (COVID-19) pandemic brought forward purchases of these products. As with other types of consumer appliances, food preparation appliances, albeit largely blenders and mixers, and, to a smaller and shorter-term extent, food processors, were appreciated by consumers who spent lo...

Euromonitor International's Food Preparation Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Shift to multifunctional products sees cannibalisation of sales of juice extractors

New Braun PowerBlend 9 responds to convenience and added functionality demands

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Design to the fore for ergonomic and aesthetic reasons in food preparation appliances

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