

Food Preparation Appliances in Morocco

Market Direction | 2022-12-08 | 36 pages | Euromonitor

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Report description:

In 2022, retail volume sales of food preparation appliances are set to accelerate compared to the previous year. This is largely due to strong growth in demand for blenders and juice extractors. With people returning to the office during the year, following the lifting of pandemic-related restrictions, this has boosted demand for food preparation appliances that help reduce the time needed to prepare meals. In addition, as health awareness rises in the country, more and more Moroccan consumers p...

Euromonitor International's Food Preparation Appliances in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Increase in home cooked meals helps drive demand

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