

## **Food Preparation Appliances in Israel**

Market Direction | 2022-12-08 | 36 pages | Euromonitor

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### **Report description:**

The COVID-19 virus has accelerated existing health trends in the country that encourage healthier at-home consumption to boost one's immune system. Since many food preparation appliances contribute to leading a healthier lifestyle, retail volume growth will continue in 2022. For example, demand for blenders has been rising alongside healthy eating and cooking trends in Israel, especially after the entrance of the Nutri Ninja brand. Blenders aid consumers' intake of fruit and vegetables via creat...

Euromonitor International's Food Preparation Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Food Preparation Appliances in Israel  
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List Of Contents And Tables

### **FOOD PREPARATION APPLIANCES IN ISRAEL**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Health trends support demand for blenders

Hybrid working arrangements sustain cooking at-home habits and demand for food preparation appliances

Sarig Electric continues to lead thanks to Nutri Ninja driving blender sales

#### **PROSPECTS AND OPPORTUNITIES**

Trend of home cooking expected to continue supporting category growth

Intensifying health trends will support increased at home preparation

E-commerce set to continue growing thanks to convenience and more developed digital platforms

#### **CATEGORY DATA**

Table 1 Sales of Food Preparation Appliances by Category: Volume 2017-2022

Table 2 Sales of Food Preparation Appliances by Category: Value 2017-2022

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2018-2022

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2019-2022

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2017-2022

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2022-2027

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2022-2027

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2022-2027

### **CONSUMER APPLIANCES IN ISRAEL**

#### **EXECUTIVE SUMMARY**

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### **MARKET INDICATORS**

Table 12 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 13 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 14 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 15 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

#### **MARKET DATA**

Table 16 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 17 Sales of Consumer Appliances by Category: Value 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

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- Table 21 □Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
- Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
- Table 23 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
- Table 24 □Sales of Small Appliances by Category: Volume 2017-2022
- Table 25 □Sales of Small Appliances by Category: Value 2017-2022
- Table 26 □Sales of Small Appliances by Category: % Volume Growth 2017-2022
- Table 27 □Sales of Small Appliances by Category: % Value Growth 2017-2022
- Table 28 □NBO Company Shares of Major Appliances: % Volume 2018-2022
- Table 29 □LBN Brand Shares of Major Appliances: % Volume 2019-2022
- Table 30 □NBO Company Shares of Small Appliances: % Volume 2018-2022
- Table 31 □LBN Brand Shares of Small Appliances: % Volume 2019-2022
- Table 32 □Distribution of Major Appliances by Format: % Volume 2017-2022
- Table 33 □Distribution of Small Appliances by Format: % Volume 2017-2022
- Table 34 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
- Table 35 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027
- Table 36 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
- Table 37 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
- Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
- Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
- Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
- Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
- Table 42 □Forecast Sales of Small Appliances by Category: Volume 2022-2027
- Table 43 □Forecast Sales of Small Appliances by Category: Value 2022-2027
- Table 44 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
- Table 45 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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