

Food Preparation Appliances in Israel

Market Direction | 2022-12-08 | 36 pages | Euromonitor

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Report description:

The COVID-19 virus has accelerated existing health trends in the country that encourage healthier at-home consumption to boost one's immune system. Since many food preparation appliances contribute to leading a healthier lifestyle, retail volume growth will continue in 2022. For example, demand for blenders has been rising alongside healthy eating and cooking trends in Israel, especially after the entrance of the Nutri Ninja brand. Blenders aid consumers' intake of fruit and vegetables via creat...

Euromonitor International's Food Preparation Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Hybrid working arrangements sustain cooking at-home habits and demand for food preparation appliances

Sarig Electric continues to lead thanks to Nutri Ninja driving blender sales

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Intensifying health trends will support increased at home preparation

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