

Food Preparation Appliances in Hungary

Market Direction | 2022-12-13 | 38 pages | Euromonitor

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Report description:

Total volume sales of food preparation appliances have continued to increase at a healthy pace in 2022, with all categories set to post solid growth in this respect for the year as a whole. Overall demand has been bolstered by the fact that Hungarians are now cooking and eating at home more often than they did previously, either to save money amidst rapidly rising living costs or because their employers have allowed them to maintain remote working practices adopted at the start of the pandemic.

Euromonitor International's Food Preparation Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Growing demands for convenience and value for money favour food processors

Sencor brand strengthens its leading position in slow juicers

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