

Food Preparation Appliances in Hungary

Market Direction | 2022-12-13 | 38 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Total volume sales of food preparation appliances have continued to increase at a healthy pace in 2022, with all categories set to post solid growth in this respect for the year as a whole. Overall demand has been bolstered by the fact that Hungarians are now cooking and eating at home more often than they did previously, either to save money amidst rapidly rising living costs or because their employers have allowed them to maintain remote working practices adopted at the start of the pandemic.

Euromonitor International's Food Preparation Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Food Preparation Appliances in Hungary
Euromonitor International
December 2022

List Of Contents And Tables

FOOD PREPARATION APPLIANCES IN HUNGARY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased tendency towards cooking at home continues to buoy volume sales

Growing demands for convenience and value for money favour food processors

Sencor brand strengthens its leading position in slow juicers

PROSPECTS AND OPPORTUNITIES

Outlook for food preparation appliances remains positive

Increasing maturity and cannibalisation will slow demand for many product types

Slow juicers will continue to benefit from rising health awareness among Hungarians

CATEGORY DATA

Table 1 Sales of Food Preparation Appliances by Category: Volume 2017-2022

Table 2 Sales of Food Preparation Appliances by Category: Value 2017-2022

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2018-2022

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2019-2022

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2017-2022

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2022-2027

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2022-2027

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN HUNGARY

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 12 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 13 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 14 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 15 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 17 Sales of Consumer Appliances by Category: Value 2017-2022

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21	□Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 22	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 23	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 24	□Sales of Small Appliances by Category: Volume 2017-2022
Table 25	□Sales of Small Appliances by Category: Value 2017-2022
Table 26	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 27	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 28	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 29	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 30	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 31	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 32	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 33	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 34	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 35	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 36	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 37	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 42	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 43	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 44	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Food Preparation Appliances in Hungary

Market Direction | 2022-12-13 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-08
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com