

Food Preparation Appliances in Greece

Market Direction | 2022-12-06 | 37 pages | Euromonitor

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Report description:

Categories such as food processors, mixers, and blenders posted an increase in demand during the lockdown period driven by consumers cooking more at home. Following this spike in sales, food preparation appliances is set to see a notable decline in 2022. The re-opening of the market and return to normality is adversely affecting the category's performance. Consumers are allocating their incomes to entertainment and travel instead of appliances. At the same time, because penetration increased dur...

Euromonitor International's Food Preparation Appliances in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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