

Food Preparation Appliances in Denmark

Market Direction | 2022-12-08 | 34 pages | Euromonitor

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Report description:

Food preparation appliances witnessed a sharp decline in retail volume sales during 2022. This can primarily be explained by the effects on the category of the easing of the threat and lifting of Coronavirus (COVID-19)-related restrictions. This fostered a shift in household spending away from consumer appliances to activities curtailed by the pandemic, especially as expenditure on experiences, other products and services and travel. The COVID-19 pandemic had served to boost or, in some categori...

Euromonitor International's Food Preparation Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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