

Food Preparation Appliances in Colombia

Market Direction | 2022-12-07 | 34 pages | Euromonitor

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Report description:

Food preparation appliances continued to record very strong volume sales growth in 2022 as the positive growth trends that emerged during the early stages of the COVID-19 pandemic continued to build. Consumers who initially began to become interested in a wider range of food preparation appliances as they found themselves spending more time at home and needing to prepare more of their meals from scratch using fresh ingredients continued to demand these types of appliances even after the influenc...

Euromonitor International's Food Preparation Appliances in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Positive growth in 2022 supported by the strong performances in blenders and mixers

Blenders remains the most dynamic category of food preparation appliances

Groupe SEB and Oster maintain their comfortable leading positions in the category

PROSPECTS AND OPPORTUNITIES

E-commerce to consolidate its position as a major mainstream distribution channel

Sales of juice extractors to continue falling as they become less attractive to consumers

AI set to become a more common way of making food preparation simpler

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