

Food Preparation Appliances in Argentina

Market Direction | 2022-12-07 | 36 pages | Euromonitor

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Report description:

Food preparation appliances remained one of the most dynamic categories of consumer appliances in Argentina during 2022 as volume sales increased for the third consecutive year. The main drivers of growth in the category include the lingering appeal of cooking elaborate dishes at home from scratch using fresh ingredients, a trend which first emerged at the peak of the COVID-19 pandemic, when consumers were spending much more of their time at home, especially white-collar professionals engaging i...

Euromonitor International's Food Preparation Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Food Preparation Appliances in Argentina
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List Of Contents And Tables

FOOD PREPARATION APPLIANCES IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for food preparation appliances increases for third consecutive year

Local food processors manufacturing industry protected by antidumping resolutions

Philips maintains its overall leadership by holding the top spot in several categories

PROSPECTS AND OPPORTUNITIES

Healthier eating habits to support the expansion of sales of food preparation appliances

Kitchen robots to present competition to other categories of food preparation appliances

Rising sales of more sophisticated countertop mixers to boost average unit price

CATEGORY DATA

Table 1 Sales of Food Preparation Appliances by Category: Volume 2017-2022

Table 2 Sales of Food Preparation Appliances by Category: Value 2017-2022

Table 3 Sales of Food Preparation Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Food Preparation Appliances by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Food Preparation Appliances: % Volume 2018-2022

Table 6 LBN Brand Shares of Food Preparation Appliances: % Volume 2019-2022

Table 7 Distribution of Food Preparation Appliances by Format: % Volume 2017-2022

Table 8 Forecast Sales of Food Preparation Appliances by Category: Volume 2022-2027

Table 9 Forecast Sales of Food Preparation Appliances by Category: Value 2022-2027

Table 10 □Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN ARGENTINA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Strong presence of local brands and companies remain the industry's defining feature

Electronics and appliance specialist retailers struggle financially

What next for consumer appliances?

MARKET DATA

Table 12 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 13 Sales of Consumer Appliances by Category: Value 2017-2022

Table 14 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 16 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 17 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 18 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 20 Sales of Small Appliances by Category: Volume 2017-2022

Table 21 □Sales of Small Appliances by Category: Value 2017-2022

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Table 22 □Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 23 □Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 24 □NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 25 □LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 26 □NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 27 □LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 28 □Distribution of Major Appliances by Format: % Volume 2017-2022
Table 29 □Distribution of Small Appliances by Format: % Volume 2017-2022
Table 30 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 31 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 32 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 33 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 34 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 35 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 36 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 38 □Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 39 □Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 40 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 41 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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