

## **Fish and Seafood in Morocco**

Market Direction | 2022-12-14 | 17 pages | Euromonitor

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### **Report description:**

Fish and seafood in Morocco saw a steady revival of total volume sales in 2022, driven by the excellent performance of fish, the main contributor to overall fish and seafood sales. Pelagic fish (sardines, mackerel and anchovy) account for the bulk of total fish sales, while white fish account for a small amount. The abundance of pelagic fish at affordable prices is attributed to the massive drop in pelagic fish that goes to the processing industry, mainly to produce fish flour and fish oil. Howe...

Euromonitor International's Fish and Seafood in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fish and Seafood market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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