

Financial Cards and Payments in Vietnam

Market Direction | 2022-12-05 | 48 pages | Euromonitor

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Report description:

The impact of the COVID-19 pandemic is gradually softening, with life returning to relative normality in Vietnam in 2022. Cashless payments became a new standard during the pandemic and have taken on an important role in financial cards and payments in Vietnam, with this increasingly being seen as a safer and more convenient way to pay. Noticeably, the National Payment Corp of Vietnam (NAPAS) introduced VietQR and the fast money transfer service Napas247, with consumers now able to transfer money...

Euromonitor International's Financial Cards and Payments in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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