

Financial Cards and Payments in Colombia

Market Direction | 2022-12-01 | 51 pages | Euromonitor

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Report description:

Overall, financial cards are expected to see growth in both cards in circulation and transaction value in 2022. However, while current value growth is expected to be high, constant value growth will be much lower. In 2022, soaring oil prices caused by the war in Ukraine have benefitted the economy, but global inflation is also feeding into high inflation in Colombia, with a strong US dollar compounding the situation and making imports very expensive. As a consequence, interest rates are also inc...

Euromonitor International's Financial Cards and Payments in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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