

Energy Drinks in the Czech Republic

Market Direction | 2022-12-07 | 29 pages | Euromonitor

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Report description:

In the first half of 2022, on-trade and off-trade sales of energy drinks recorded solid growth. This dynamic slowed down in the course of the second half of the year, as inflationary pressures and the cost-of-living crisis have been placing further pressure on consumer purchasing power. The slowdown in growth compared to the review period also demonstrates that the category is reaching maturity in the Czech Republic.

Euromonitor International's Energy Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Natural ingredients bring a healthier image to energy drinks

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