

Energy Drinks in Algeria

Market Direction | 2022-12-07 | 23 pages | Euromonitor

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Report description:

Energy drinks is set to register lower growth in 2022 due to the impact of the ongoing economic crisis in Algeria, which is affecting living standards and disposable income levels. Given Algerians' tendency to be price conscious, many consumers are switching to cheaper local brands as the economic downturn is set to continue. In fact, non-essential products, including energy drinks, could be cut entirely from household's shopping lists going forward, especially those without a stable income.

Euromonitor International's Energy Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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