

## **Eggs in Morocco**

Market Direction | 2022-12-14 | 16 pages | Euromonitor

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### **Report description:**

Eggs sales benefit from being a cheap source of protein, maintaining a steady demand during harsh or beneficial economic conditions. The increasing use of eggs for home cooking also aided sales. Eggs consumption is largely through consumer foodservice outlets, and more specifically in mahlabas/cafes as a typical breakfast for middle and low-income consumers; either boiled or eggs cooked with tomato sauce. However, egg prices and consumption fluctuates throughout the year. For example, there is i...

Euromonitor International's Eggs in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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