

Eggs in France

Market Direction | 2022-12-07 | 18 pages | Euromonitor

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Report description:

Eggs are a key ingredient in French consumers' diet, and despite rising prices in 2022 due to supply shortages, consumption has remained strong and stable, and considerably less impacted compared with many other categories. Due to the strong performance of eggs despite the significant challenges, eggs have been considered to be an anti-crisis product, and remain the cheapest source of animal protein available in the market. Despite declining retail volumes due to supply shortages, retail demand...

Euromonitor International's Eggs in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eggs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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