

Dishwashers in Morocco

Market Direction | 2022-12-08 | 35 pages | Euromonitor

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Report description:

Dishwashers was one of the few major appliances that was seeing strong growth prior to the outbreak of the COVID-19 pandemic. The reason for this was that more women were joining the workforce in Morocco and so had less time to do household chores by hand. However, the economic and social impact of COVID-19 reversed this trend. Sales of dishwashers dropped sharply in 2020, as electronics and appliance specialist retailers were closed as part of the nationwide lockdown, manufacturers experienced...

Euromonitor International's Dishwashers in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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