

Dishwashers in Israel

Market Direction | 2022-12-08 | 33 pages | Euromonitor

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Report description:

Built-in dishwashers continue to be the growth engine of the category in 2022. These dishwashers have the capacity to wash more dishes because they are usually bigger. They also tend to be more energy efficient and less noticeable in homes as they are designed to blend into the cupboard design in kitchens. In addition, the difference in price between these models and freestanding ones can be negligible.

Euromonitor International's Dishwashers in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Built-in dishwashers more popular due to greater capacity

Home cooking trend sustains demand for dishwashers

BSH dominants, with Mini Line and Electra Consumer Products jostling for second place

PROSPECTS AND OPPORTUNITIES

Preference for built-in dishwashers likely to intensify in the forecast period

Consumer brand loyalty will likely result in the continued domination of BHS

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