

## **Dishwashers in Indonesia**

Market Direction | 2022-12-05 | 35 pages | Euromonitor

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### **Report description:**

Dishwashers is still perceived as one of the most niche consumer appliances in Indonesia, as these products are still not seen as a necessity in most homes. Many middle- to upper-income households have their maids do dishwashing tasks, while dishwashers are too expensive to buy or operate for lower income households. In addition, the use of dishwashers is considered to be ineffective, because most Indonesian cuisine uses sauces and spices which consumers believe cannot easily be cleaned using di...

Euromonitor International's Dishwashers in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Focus on health and hygiene provides a boost to sales

E-commerce and the return of expatriates and tourism benefits sales

##### PROSPECTS AND OPPORTUNITIES

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Lower-priced brands could disrupt the market

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