

## **Dishwashers in Greece**

Market Direction | 2022-12-06 | 36 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Dishwasher sales posted an increase in 2021 driven by developments in the housing market. In 2021, more Greeks decided to change apartment and move to larger ones as a result of new needs such as working from home and more time spent at home, generally. The situation was also affected by Greek expats returning to Greece as a result of the shift to working from home, as well as foreigners moving to Greece in the same context. Furthermore, robust demand for Greek property from foreign investors ha...

Euromonitor International's Dishwashers in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Dishwashers in Greece  
Euromonitor International  
December 2022

List Of Contents And Tables

### **DISHWASHERS IN GREECE**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Trends in the housing market affect growth

Supply chain disruption and decline in time spent at home affects performance

Space restrictions are favourable for development of slim models

#### **PROSPECTS AND OPPORTUNITIES**

Shrinking disposable incomes an obstacle to growth

Growth affected by 2021 spikes

Penetration is still lower than for other major appliances.

#### **CATEGORY DATA**

Table 1 Sales of Dishwashers by Category: Volume 2017-2022

Table 2 Sales of Dishwashers by Category: Value 2017-2022

Table 3 Sales of Dishwashers by Category: % Volume Growth 2017-2022

Table 4 Sales of Dishwashers by Category: % Value Growth 2017-2022

Table 5 Sales of Dishwashers by Format: % Volume 2017-2022

Table 6 Sales of Dishwashers by Connected Appliances: % Volume 2018-2022

Table 7 NBO Company Shares of Dishwashers: % Volume 2018-2022

Table 8 LBN Brand Shares of Dishwashers: % Volume 2019-2022

Table 9 Distribution of Dishwashers by Format: % Volume 2017-2022

Table 10 □Forecast Sales of Dishwashers by Category: Volume 2022-2027

Table 11 □Forecast Sales of Dishwashers by Category: Value 2022-2027

Table 12 □Forecast Sales of Dishwashers by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Dishwashers by Category: % Value Growth 2022-2027

### **CONSUMER APPLIANCES IN GREECE**

#### **EXECUTIVE SUMMARY**

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

#### **MARKET INDICATORS**

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 15 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 16 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 17 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

#### **MARKET DATA**

Table 18 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 19 Sales of Consumer Appliances by Category: Value 2017-2022

Table 20 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 21 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 23 □Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 24 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 25 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 26 □Sales of Small Appliances by Category: Volume 2017-2022

Table 27 □Sales of Small Appliances by Category: Value 2017-2022

Table 28 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 29 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 30 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 31 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 32 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 33 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 34 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 35 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 36 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 37 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 38 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 39 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 43 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 44 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 45 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 46 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 47 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Dishwashers in Greece

Market Direction | 2022-12-06 | 36 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com