

## Dishwashers in Egypt

Market Direction | 2022-12-13 | 37 pages | Euromonitor

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### Report description:

Although the threat of COVID-19 has largely ended, consumers are continuing to spend more time cooking at home than they did pre-pandemic. Average households are still suffering financial stress after the pandemic because of the high inflation rate as well as the currency devaluation, which together have increased the prices of basic daily goods and utilities. Given that it is much cheaper to eat home-prepared meals rather than purchase foodservice options, consumers are cutting back on their di...

Euromonitor International's Dishwashers in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Volume sales continue to show positive performance thanks to increase home cooking and BNPL options

Freestanding units continue to dominate as outdated built-in units return to their declining pattern

Second-ranked LG Electronics sees its share for further as consumers cannot afford its premium pricing

##### PROSPECTS AND OPPORTUNITIES

Demand for dishwashers is expected to continue growing as they are no longer considered a luxury

Brands will increasingly leverage e-commerce marketplaces to drive sales

Revival in homebuilding will boost demand for built-in dishwashers

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