

Dishwashers in Chile

Market Direction | 2022-12-05 | 33 pages | Euromonitor

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Report description:

After achieving dynamic volume growth in 2021, driven by greater access to financial liquidity for local consumers, demand for dishwashers remains positive but slowing overall in 2022. Traditionally carrying high unit prices, retailers and players have been attempting to attract consumers with discounts, especially as new, less sophisticated models are entering the category, leading to the rise of brands such as Midea which offer greater affordability. This trend is benefiting demand for dishwas...

Euromonitor International's Dishwashers in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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