

## **Dermatologicals in South Africa**

Market Direction | 2022-12-07 | 24 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Personal grooming is an important aspect of many consumers' lifestyles, especially in a post-pandemic environment where local consumers are resuming social activities and returning to work. The focus on personal appearance is forcing consumers to seek medical help when they experience dermatological issues which are not being resolved by beauty or regular skin care products. However, accessibility to dermatologists is not easy for many South Africans. The first point of contact with a profession...

Euromonitor International's Dermatologicals in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Dermatologicals in South Africa  
Euromonitor International  
December 2022

List Of Contents And Tables

### **DERMATOLOGICALS IN SOUTH AFRICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Increasing focus on personal appearance drives category growth  
Price sensitivity prevails, forcing consumers to seek affordable options  
International players maintain strong foothold in the category

#### **PROSPECTS AND OPPORTUNITIES**

Missed potential for growth as visits to dermatologists seen as a luxury by the majority of the local population  
Some conditions remain taboo, thereby making consumers wary of seeking medical help  
Consumers perceive a fine line between dermatologicals and dermocosmetics

#### **CATEGORY DATA**

Table 1 Sales of Dermatologicals by Category: Value 2017-2022  
Table 2 Sales of Dermatologicals by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Dermatologicals: % Value 2018-2022  
Table 4 LBN Brand Shares of Dermatologicals: % Value 2019-2022  
Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022  
Table 6 Forecast Sales of Dermatologicals by Category: Value 2022-2027  
Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

### **CONSUMER HEALTH IN SOUTH AFRICA**

#### **EXECUTIVE SUMMARY**

Consumer health in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

#### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022  
Table 9 Life Expectancy at Birth 2017-2022

#### **MARKET DATA**

Table 10 Sales of Consumer Health by Category: Value 2017-2022  
Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022  
Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022  
Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022  
Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022  
Table 15 Distribution of Consumer Health by Format: % Value 2017-2022  
Table 16 Distribution of Consumer Health by Format and Category: % Value 2022  
Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027  
Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### **APPENDIX**

OTC registration and classification

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches  
DISCLAIMER  
DEFINITIONS  
SOURCES  
Summary 1 Research Sources

**Dermatologicals in South Africa**

Market Direction | 2022-12-07 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com