

## Debit Cards in Spain

Market Direction | 2022-12-07 | 22 pages | Euromonitor

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### Report description:

Debit cards continue to dominate payment cards in Spain, with retail constant value sales (2022 prices) that were greater than those of charge cards, credit cards and store cards combined during 2022. Retail constant value sales of personal debit card transactions continued to rise during 2022, albeit at its slowest rate since the onset of the pandemic in 2020.

Euromonitor International's Debit Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Debit cards remain the most favoured type of payment card

Commercial debit card transactions rebound to pre-pandemic level

Contactless payment now the norm

#### PROSPECTS AND OPPORTUNITIES

Strongly favoured by younger consumers, debit cards will continue to outperform charge, credit and store cards

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